



ESG, making it happen!

Introduction

What is it about?

In today's business landscape, to apply Environmental, Social, and Governance (ESG) principles is no longer optional—it's a necessity. Companies of all sizes, from multinationals to SMEs, must not only meet regulatory requirements but also proactively address ESG risks and opportunities to ensure resilience, competitiveness, and long-term success. ICC Netherlands, in alignment with ICC's global mission to make business work for everyone, every day, everywhere, is proud to launch the ESG Training Program 2025. This program is designed to provide professionals with the knowledge, tools, and strategies needed to operationalize ESG leadership effectively within their organizations. By combining insights from ICC's global network of experts with practical applications, this program offers a unique opportunity for participants to build ESG capacity and contribute to a more sustainable, inclusive future.

What sets this program apart:

- **Dynamic Training Sessions:** Interactive monthly sessions featuring leading ICC experts, experienced practitioners, and actionable insights. Latest ESG Insights: Incorporation of ICC's most recent publications, ensuring participants stay ahead of global ESG trends.
- **Practical Application:** Workshops to apply learnings to real-world organizational contexts.
- **Networking Opportunities:** Engage with like-minded professionals and ESG thought leaders.

Who Should Attend?

Are you looking to embed ESG responsibilities into your role, break down silos, and collaborate effectively across functions? **ESG: Making It Happen** is designed for professionals who want to move beyond policies and take action, ensuring that ESG commitments translate into meaningful impact.

Whether you're in sustainability, HSE, legal, finance, operations, HR, or communications, this program equips you with the tools to align ESG across departments, engage with stakeholders, and navigate evolving regulations—because **ESG success depends on cross-functional collaboration and real-world implementation.**

Program Overview

Each session combines theoretical insights, practical applications, and interactive workshops, structured around three rotating themes:

Governance and Strategic Leadership: Driving organizational success by embedding ESG principles into governance structures and leadership strategies.

Behavioral Insights and Cultural Transformation: Fostering ethical behavior, diversity, and a values-driven corporate culture to support ESG goals.

Finance, Risk Management, and Legal Excellence: Aligning financial strategies, risk assessments, and legal frameworks with ESG priorities.

Program Structure

Each session (approximately 3 hours) includes:

- **45 minutes:** Insights from ICC experts or recognized authorities.
- **45 minutes:** Practical case studies from experienced business professionals.
- **45 minutes:** Interactive workshops to apply learning in organizational contexts.
- **15 minutes:** Discussion and wrap-up.
- **Networking drinks:** An opportunity to connect with peers and experts.

When:

Launch: March 2025 ,9 Monthly sessions (excluding July, August, and December).

Where:

ICC Netherlands, The Hague.

Pricing:

- **ICC Members:** €200 per session (€1600 for all nine sessions, transferable within the organization).
- **Non-Members:** €300 per session (€2400 for all nine sessions, transferable within the organization).

This training is developed and delivered in collaboration with **DeCompliance Monitor**, combining their expertise with ICC's global standards to provide a comprehensive and practical ESG learning experience.

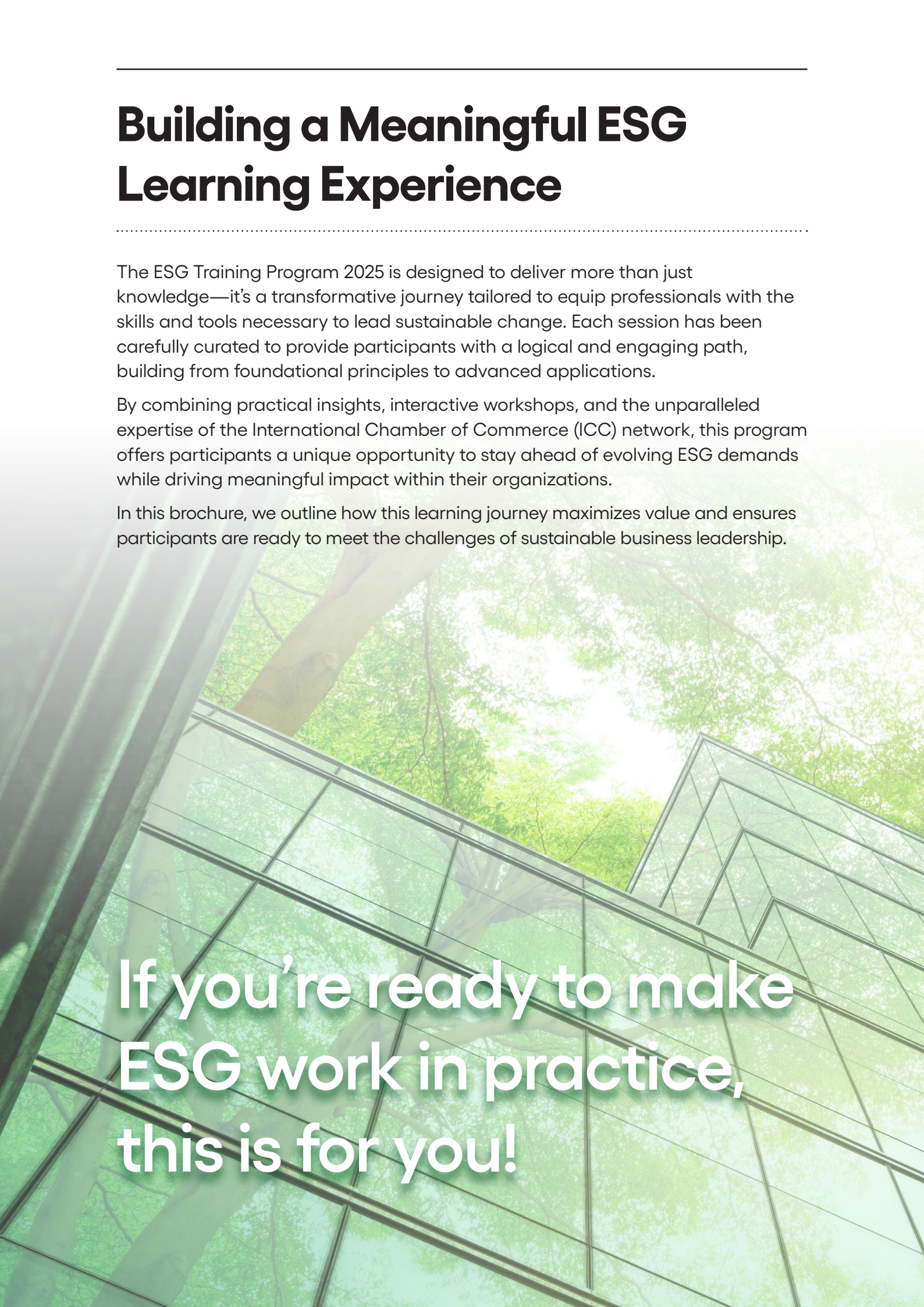


Building a Meaningful ESG Learning Experience

The ESG Training Program 2025 is designed to deliver more than just knowledge—it's a transformative journey tailored to equip professionals with the skills and tools necessary to lead sustainable change. Each session has been carefully curated to provide participants with a logical and engaging path, building from foundational principles to advanced applications.

By combining practical insights, interactive workshops, and the unparalleled expertise of the International Chamber of Commerce (ICC) network, this program offers participants a unique opportunity to stay ahead of evolving ESG demands while driving meaningful impact within their organizations.

In this brochure, we outline how this learning journey maximizes value and ensures participants are ready to meet the challenges of sustainable business leadership.



If you're ready to make
ESG work in practice,
this is for you!

Phase 1: Setting the Foundation

The initial sessions focus on establishing a strong understanding of ESG principles, governance structures, and the cultural transformation required to embed ESG into organizations effectively.

Phase 2: Strengthening Compliance and Communication

This phase introduces participants to regulatory frameworks, disclosure practices, and the tools needed to meet compliance requirements while mitigating risks.

Phase 3: Operationalizing ESG Principles

This phase focuses on practical applications, including funding, supply chain management, and navigating ESG challenges in day-to-day operations.

Phase 4: Advanced Topics and Forward-Looking Strategies

The final phase addresses advanced ESG topics, such as regulatory supervision, leveraging technology responsibly, and embedding diversity and inclusion into ESG strategies.

Register here →





Module 1: Culture Change for ESG Goals

2 April | 14:00 - 17:00

- **Learning outcome:** how to address organizational cultural aspects to enhance ESG compliance.
- **Key skills gained:** assessing behaviour and culture in relation to ESG, and an evidence based approach to changing behaviour and culture to enhance ESG compliance.

Focus:

Fostering a corporate culture that drives ESG success requires transformative changes in organizational behavior, diversity practices, and compliance efforts. This session delves into the behavioral and cultural shifts needed to build inclusive, transparent, and accountable workplaces that align with ESG objectives.

Topics:

- **What is 'behaviourally' needed to align with ESG goals?**
 - Not a hypothetical answer to this question is helpful, rather a precise answer that applies to your organization.
- **Assessing those aspects of 'how we do things now' that unintentionally stand in the way of being / detracting from aligning with ESG goals.**
 - Which behavioural patterns contribute to this and do you want to strengthen? Which behavioural patterns (unintentionally) detract from that and do you want to address?
- **Framework for looking at culture: behavioural patterns and drivers**
 - Behavioural categories and driver categories
 - Red and green flags, related to ESG goals
- **How to assess behaviour and culture with relation to ESG in your organization**
 - Discussing an evidence based methodology to assess this.
- **How to change behaviour and culture**
 - Covering important change principles and best practices.
- **Discussing 2 cases**
 - One on ineffective responses to (continuously changing) reporting requirements, and one on inclusion (and speaking up).
- **Interactive exercise**
 - Using a practical Template
 - Exchanging perspectives and practice

Our trainers:



Juliëtte van Doorn

Juliëtte van Doorn is an independent consultant specializing in integrity and behavioral risk management, with a solid legal foundation and **20+ years of experience in integrity oversight and behavior and culture assessments**. She previously worked as a lawyer at Allen & Overy and Houthoff Buruma and served as a manager in integrity oversight at De Nederlandsche Bank (DNB) and the Central Bank of Aruba. At the onset of the financial

crisis in 2008, she played a key role in establishing the behavioral and cultural supervision framework at DNB, which remains a blueprint for various (financial) regulators worldwide. In 2020, she transitioned to consultancy, serving for several years as Lead Partner for Behavioral Risk at advisory firm &samhoud, where she gained experience in change management. Currently, Juliëtte advises the Dutch Media Authority on establishing behavioral and cultural oversight and, as of December 2024, serves as co-director of the Stichting Informatieknooppunt Zorgfraude (Healthcare Fraud Information Hub Foundation).



Wieke Scholten

Wieke Scholte, owner of BR Insights, is a behavioural risk consultant with 20+ years of experience in observing and changing behaviour atwork, including 13 years in financial services. Her PhD in social- and organisational psychology focused on preventing conduct issues by revealing team climate aspects in trading and sales businesses. Wieke is a former Head of Behavioural Risk at NatWest Group Internal Audit, Senior

Supervisor of Behaviour & Culture at the Dutch Central Bank and (co-) Lead Partner of Behavioural Risk at &samhoud consultancy. She lectures at the Institute of Banking and Irish Institute of Directors on behavioural risk and has been published in for example the Harvard Business Review the Journal of Financial Regulation and Compliance on the topic.



Module 2: Breaking the Silos: Towards Integrated ESG

8 May | 14:00 - 17:00

- **Learning outcome:** Develop governance structures that integrate ESG objectives across all business functions.
- **Key skills gained:** Cross-functional collaboration; breaking silos; embedding unified ESG policies.

Focus:

For ESG to truly succeed, it must be integrated **not only across all business functions but also beyond the boundaries of the organization**. This session explores how to break down silos internally and externally, aligning ESG strategies across departments and fostering collaboration with stakeholders, supply chains, regulators, and industry peers to create cohesive policies that drive sustainable success.

Topics:

- **What does it take to align ESG goals across business functions and beyond?**
 - A precise and actionable approach, tailored to your organization, rather than a hypothetical answer.
- **Breaking down internal silos: Where do existing structures and behaviors block ESG progress?**
 - Assessing how “the way we do things now” unintentionally creates barriers to ESG integration.
 - Identifying behavioural patterns that contribute to ESG alignment—and those that detract from it.
- **Beyond the organization: How to extend ESG alignment to suppliers, investors, regulators, and industry partners.**
 - Recognizing external collaboration gaps that slow down sustainability efforts.
 - Addressing challenges in engaging with external stakeholders on ESG commitments.
- **Framework for understanding and influencing ESG culture.**
 - Key behavioral patterns and underlying drivers.
 - Red and green flags for ESG governance and decision-making.
 - Assessing behavior and culture in relation to ESG goals.
- **Changing behavior and culture to break the silos.**
 - Principles of effective change management.
 - Best practices in aligning corporate culture with ESG strategy.
 - Case discussions
- **Interactive exercise: From strategy to practice.**
 - Using a practical template to assess, align, and integrate ESG within and beyond your organization.
 - Exchanging perspectives and sharing practices across industries.

Our trainers:



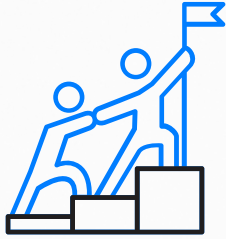
Merei Wagenaar

Merei Wagenaar is the Executive Director of UN Global Compact NL. This global multi-stakeholder initiative of the United Nations aims to enhance the collective positive impact of businesses and thereby accelerate the achievement of the Sustainable Development Goals (SDGs). With more than 22,000 participating companies and 70+ Local Networks covering almost 100 countries, the UN Global Compact is the world's largest corporate sustainability initiative. Prior to her current role, Merei served as Deputy Director of International Business at the Ministry of Foreign Affairs. She studied Chemical Engineering at the University of Twente and holds an Executive MBA from the Rotterdam School of Management. In various roles she aims to unite stakeholders to increase and accelerate the impact on the SDGs.



Mireille van der Meij

As an independent consultant Mireille advises companies on sustainability, implement ESG, reporting and new regulations like CSRD and CSDDD. She has 20+ years of experience in advising the leadership of companies and organisations in different sectors, like shipbuilding (Damen Shipyards Group and Dutch Shipbuilding Association), aerospace (Fokker Aerospace), medical sector (Philips Medical Systems and Amsterdam Medical Centre) and higher education (University of Amsterdam) in the field of public affairs, fundraising and sustainability. In different functions she gained expertise in putting new topics that were often new or seemed far away on the leadership agenda, engage leadership and create a broad support for new activities in the organisation. Strategic and analytical thinking and the building of strong and trusted relationships on every level of the company are her expertise. Her style is characterised by creating solutions and obtaining results. Currently, Mireille is advising Damen Shipyards Group on the implementation of ESG/CSRD, as well as a couple of smaller companies.



Module 3: Developing leadership strategies that align ESG goals with corporate strategies

20 May | 14:00 - 17:00

- **Learning outcome:** Inspire participants to lead sustainability transitions that align ESG goals with organizational strategies by focusing on their own leadership.

Focus:

Leadership serves as the foundation for embedding ESG principles into corporate strategies. This session explores the role of stewardship in aligning organisational vision with sustainability in driving meaningful change.

Topics:

- **Development of leadership that integrate ESG objectives with business strategy.**
- **Engaging leadership and boards to champion sustainability efforts.**

Objective:

Equip participants with the leadership mindset, strategies, and tools to embed ESG principles into corporate decision-making. This session will explore how leaders can align ESG objectives with business strategy, engage executive teams and boards, and drive sustainable transformation while balancing financial performance and stakeholder expectations.

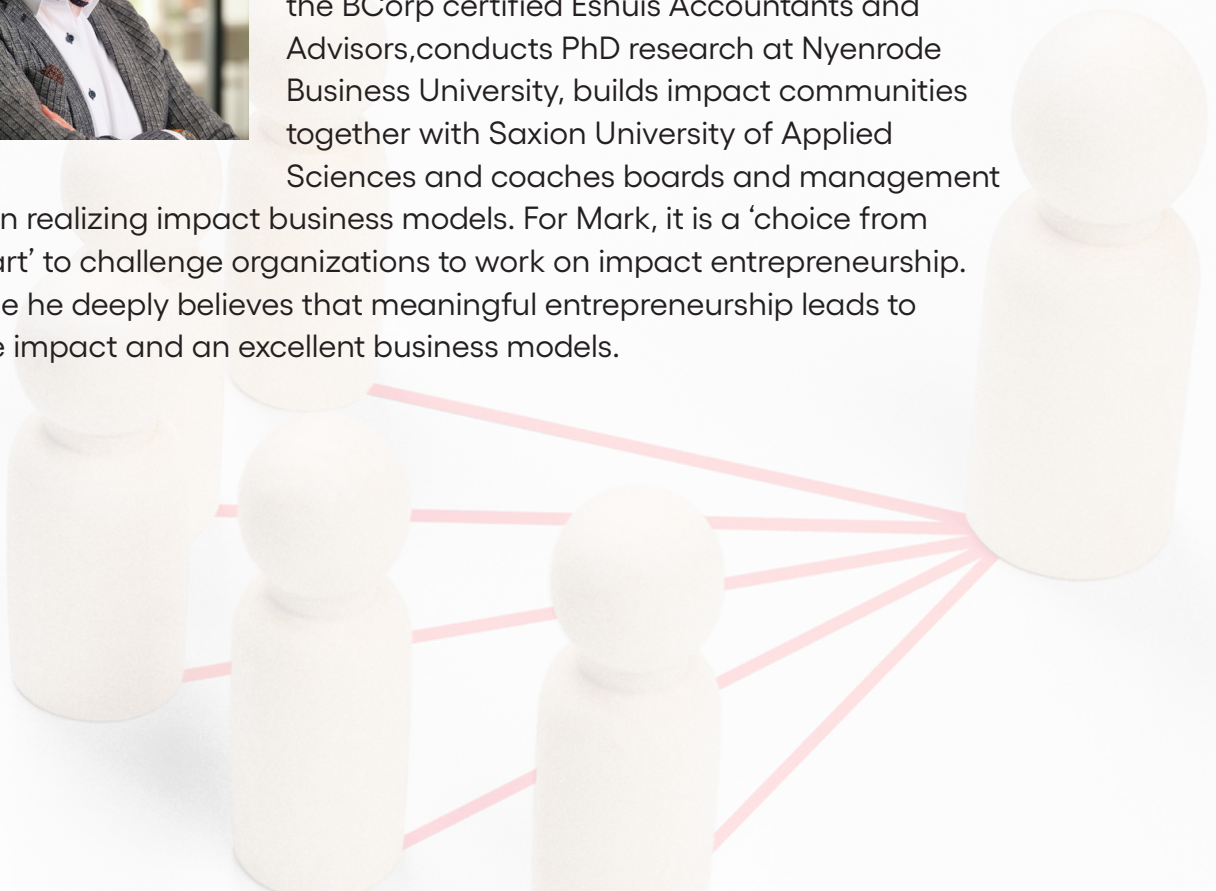
Our trainer:



Mark de Lat

Mark de Lat sees it as his calling to realize a better world with better business models. He does this in the roles of researcher, speaker, author, and executive team coach. Mark is associated with the BCorp certified Eshuis Accountants and Advisors, conducts PhD research at Nyenrode Business University, builds impact communities together with Saxion University of Applied Sciences and coaches boards and management

teams in realizing impact business models. For Mark, it is a 'choice from the heart' to challenge organizations to work on impact entrepreneurship. Because he deeply believes that meaningful entrepreneurship leads to positive impact and an excellent business models.





Module 4: Sustainable Funding and Finance

24 June | 14:00 -17:00

- **Learning outcome:** Access sustainable funding and meet evolving stakeholder expectations for ESG performance.
- **Key skills gained:** Navigating green finance; leveraging incentives; meeting investor demands.

Focus:

Accessing sustainable funding and meeting stakeholder expectations are critical for organizations striving to achieve their ESG goals. This session provides insights into navigating green finance regulations, leveraging ESG-aligned investment opportunities, and meeting the growing demands of investors and shareholders.

Topics:

- **Understanding green finance regulations and identifying relevant incentives. Leveraging investment opportunities to align with ESG objectives and goals. Meeting shareholder and investor demands for transparency and ESG performance.**
- **Addressing evolving expectations from financial institutions and regulatory bodies.**

Objective:

Equip participants with the knowledge and tools to effectively navigate green finance regulations and incentives, secure funding opportunities that align with ESG objectives, and exceed stakeholder expectations for transparency, accountability, and ESG performance.

Our trainer:

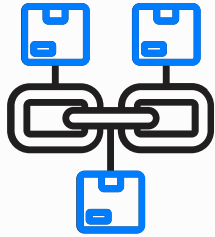


Maarten Biermans

Maarten led the Rabobank Global Sustainable Finance Team. Before his tenure at Rabobank - where he started as its Head of ESG policy - he worked as a strategy consultant at Spring Associates (now MJ Hudson) specializing in responsible investment advisory and ESG integration with PE firms. He holds dual Master Degrees in Economics and Philosophy and a PhD in Economics from the University of Amsterdam.

Active contributor to think tanks on ESG issues incl. the Human Rights committee of the Advisory Council on International Affairs.





Module 5: ESG Supply Chain Due Diligence

11 September | 14:00 - 17:00

- **Learning outcome:** Manage risks and resilience in global supply chains while ensuring compliance with ESG standards.
- **Key skills gained:** Aligning supply chain practices with CSRD and CSDDD; addressing ESG risks; building resilience.

Focus:

Effective supply chain management is a cornerstone of ESG compliance and risk mitigation. This session explores strategies to align supply chain practices with evolving regulations, build resilience, and ensure ethical operations that meet stakeholder and regulatory expectations.

Topics:

- **Aligning supply chain practices with CSRD (Corporate Sustainability Reporting Directive) and CSDDD (Corporate Sustainability Due Diligence Directive).** Identifying and addressing ESG risks within complex global supply chains. Building resilience to disruptions while maintaining compliance with sustainability standards.
- **Implementing frameworks to ensure ethical sourcing and labor practices.**

Objective:

Implement supply chain practices that align with ESG reporting and due diligence requirements. Identify and address ESG risks within their supply chains effectively. Build resilient, ethical supply chains that align with stakeholder and regulatory expectations.

Our trainer:



Guido Febus

Guido Febus has over 20 years of experience in international ethics and compliance across various industries and countries. He has managed complex regulatory and enforcement actions on a global scale and serves on the Advisory Board of DeComplianceMonitor.



Michael van Woerden

Michael is founder and managing director of expert platform DeComplianceMonitor (2016), being self-employed since 2009. He has extensive experience with (integrity) risk management, ethics & compliance, legal and ESG governance, dealing with a wide range of companies, (semi)governmental organizations, and supervisory authorities.



ESG
Environment
Social
Governance





Module 6: ESG Disclosure and Litigation Risks

2 October

Learning outcome: Understand the key regulatory frameworks impacting ESG disclosures and compliance. Develop strategies to align ESG reporting with legal obligations while mitigating litigation risks. Learn how to adapt to regulatory changes and anticipate future developments.

Focus:

With the increasing regulatory landscape and stakeholder scrutiny, ESG disclosures are under the spotlight. This session explores how organizations can align their ESG reporting with legal requirements while managing associated litigation risks. We will also examine the impact of evolving regulations, such as the Omnibus Directive, and the need for more international clarity in ESG standards to reduce fragmentation and enhance compliance. Participants will gain practical insights into navigating shifting requirements, responding to activism and NGO pressures, and ensuring transparency without increasing legal exposure.

Topics:

- **Navigating the evolving ESG regulatory landscape**
 - Understanding the Corporate Sustainability Reporting Directive (CSRD) and Corporate Sustainability Due Diligence Directive (CSDDD).
 - Exploring the impact of the Omnibus and anticipating further regulatory shifts.
 - Evaluating the progress toward international clarity in ESG standards to reduce complexity and improve alignment.
- **Managing ESG-related litigation risks**
 - Addressing legal challenges posed by activist groups, NGOs, and shareholder actions.
 - Understanding the increasing use of litigation as a tool to enforce ESG commitments.
- **Balancing transparency and compliance**
 - Ensuring ESG reporting and sustainability claims align with legal frameworks to avoid greenwashing.
 - Best practices for branding and marketing ESG efforts without increasing legal exposure.
- **Building a robust ESG disclosure strategy**
 - Identifying best practices in ESG reporting to build stakeholder trust while mitigating legal risks.
 - Preparing for future legal challenges and regulatory developments affecting corporate sustainability disclosures.

Our trainers:



Simone Honig

Simone Honig is part of the department Dispute Resolution and a member of the Corporate Crime team at NautaDutilh. She specialises in corporate criminal law. Simone advises (inter)national companies, financial institutions, auditors and governmental authorities on compliance related matters such as anti-money laundering, anti-bribery and sanctions legislation. In addition, she represents corporations and directors confronted with allegations of financial crime related cases (e.g. fraud and bribery) and environmental and economic crimes (i.e. WED, Wwft, Wta). Simone is also a member of the corporate (internal) investigations team of NautaDutilh. Simone studied at Leiden University, where she graduated in 2014 with a specialisation in criminal law. She joined NautaDutilh in January 2015.



Suzanne Kröner-Rosmalen

Suzanne Kröner-Rosmalen, NautaDutilh, is Corporate Governance counsel. Her practice focuses on corporate governance, corporate structuring and in particular on Environmental, Social and Governance (ESG) aspects affecting (non) listed companies and financial institutions. She has ample experience with M&A transactions in the financial services industry. Suzanne is frequently asked by large financial institutions, pension funds and corporates to update them on the latest developments and to prepare for the implementation of rapidly developing legislation in the field of ESG and sustainable finance. She is intimately familiar with a broad range of regulatory matters having advised Dutch and foreign banks, insurance companies, investment funds financial institutions on the implementation of new regulations such as the Taxonomy Regulation, SFDR, CSRD and most recently the developments around the proposed directive on corporate sustainability due diligence.





Module 7: Supervision and Transparency: A Delicate Balance in Stakeholder Management

21 October

- **Learning outcome:** Build trust with stakeholders while meeting regulatory and supervisory expectations.
- **Key skills gained:** Risk assessments; managing regulatory interactions; leveraging ISO frameworks.

Focus:

Balancing stakeholder trust and regulatory compliance is critical for organizations navigating ESG challenges. As regulatory scrutiny increases and stakeholder expectations evolve, businesses must proactively manage risk assessments, regulatory interactions, and transparency obligations. This session provides insights into how organizations can engage with supervisory authorities, implement robust governance structures, and leverage international frameworks to align ESG strategies while maintaining credibility.

Topics:

- **Understanding regulatory oversight and ESG enforcement**
 - Insights from regulatory bodies on the effectiveness of ESG policies and reporting practices.
 - Key trends in ESG supervision, including compliance audits and enforcement actions.
- **Managing interactions with supervisory authorities**
 - Strategies for navigating regulatory expectations and compliance checks.
 - How to proactively engage with regulators to shape ESG reporting and governance standards.
 - Understanding risk-based supervision and what regulators look for in ESG risk assessments.
- **Leveraging international frameworks and best practices**
 - Aligning with ISO standards, OECD guidelines, and other international ESG frameworks.
 - How businesses can integrate recognized ESG standards into their governance structures.
- **Transparency and trust: Strengthening stakeholder relationships**
 - How to build trust through ESG disclosures while ensuring credibility and avoiding greenwashing.
 - Creating a transparent communication strategy for investors, regulators, and the public.
- **Balancing ESG accountability with business performance**
 - Addressing the challenge of balancing transparency with strategic discretion.
 - Aligning long-term ESG goals with short-term regulatory and market pressures.
 - Case discussions on companies that successfully navigated ESG supervision challenges.

Our trainers:



Obbe Siderius

Obbe Siderius believes that integrity and compliance activities need to be part of business workflows and organized cross-functional to make impact and to avoid bolt-on compliance. Bespoke solutions tied to company purpose and business principles will be supportive to conduct business in a responsible way and will safeguard company branding and reputation. His experience ranges from general compliance work such as building

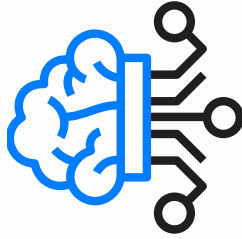
and implementing a compliance program, risk and crisis management, whistleblowing and investigations, export controls and sanctions, third party reviews and diagnosing bribery risk to specific topics such as responsible sourcing, OECD Guidelines for Multinational Enterprises, UN Guiding Principles on Business and Human Rights, operating in volatile environments and ESG-standards. He has a longstanding background in integrity and compliance in listed internationally operating companies in different sectors. For some years he was part of ICC Netherlands board of directors and now he is a member of the monitoring board of the Week of Integrity Foundation, an ICC Netherlands initiative, promoting ethical practices and transparency across all sectors. As an independent consultant he is part of DeComplianceMonitor, the expert platform in The Netherlands specialized in assessment of corporate ethics and compliance programs to ensure that it can meet with the latest standards of good business practice.



Michael van Woerden

Michael is founder and managing director of expert platform DeComplianceMonitor (2016), being self-employed since 2009. He has extensive experience with (integrity) risk management, ethics & compliance, legal and ESG governance, dealing with a wide range of companies, (semi) governmental organizations, and supervisory authorities. He served as compliance monitor and independent expert on behalf of the World

Bank and also assisted the European Investment Bank with development and launch of its Compliance Risk Assessment approach. He is passionate about working with companies and teams of professionals to meet with E&C related expectations effectively in a challenging regulatory and business context.



Module 8: Data Privacy and AI in ESG

4 November

- **Learning outcome:** Leverage AI and data responsibly to enhance ESG initiatives while complying with privacy regulations.
- **Key skills gained:** AI-driven ESG reporting; addressing ethical considerations in AI use; navigating data privacy laws.

Focus:

As organizations increasingly rely on data and AI to drive ESG initiatives, ensuring ethical use and compliance with privacy regulations is critical. This session explores how to harness the power of AI responsibly to support ESG compliance, reporting, and innovation, while addressing ethical and privacy concerns.

Topics:

- Leveraging AI and advanced analytics to streamline ESG compliance and reporting.
- Navigating data privacy regulations while balancing innovation and ESG objectives.
- Addressing ethical considerations in the use of AI for ESG initiatives, including bias, transparency, and accountability.
- Ensuring data governance structures align with global ESG goals.

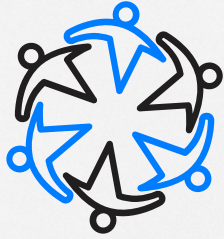
Our trainer:



Joris Krijger

Joris Krijger works as an Ethics & AI Officer at the Dutch bank de Volksbank while also holding a Ph.D. position at the Erasmus University Rotterdam on Ethics & AI. He has a background in Philosophy, Economic Psychology, and Media Studies. During his studies, Joris was awarded a Dutch national prize for both his high-tech startup Condi Food (Rabobank Wijffels Innovation Award 2014) as well as for his Philosophy thesis

on technology, ethics, and the financial crisis of 2008 (Royal Holland Society of Sciences and Humanities, 2017). He presently works on bridging the gap between principles and practice in the responsible use of AI by studying the operationalisation of ethical principles from an academic and practical perspective. Additionally, Joris holds positions as Founder of the Ethical Data Science Association and as Founding Editorial Board Member of Springer Nature's AI and Ethics Journal.



Module 9: Unlocking ESG Success: The Power of Trust, Safety, and Inclusion

4 December

- **Learning outcome:** How to build cultures of trust and safety that enable effective global ESG strategy execution.
- **Key skills gained:** Participants will learn what it takes to lead with integrity and care, foster inclusion, and collaborate across functions to drive ethical decisions and long-term ESG impact.

Focus:

Integrity and trust are the foundation of resilient ESG strategies. When leaders act with transparency and care, they unlock diverse perspectives, ethical decision-making, and sustainable growth. This workshop explores how organizations can build cultures of trust, safety, and inclusion—and how ESG professionals can drive this transformation through cross-functional collaboration and leadership.

Topics:

- Understand how leadership influences ethical, inclusive, and sustainable cultures.
- Spot cultural patterns understanding culture and reveal hidden dynamics.
- Psychological Safety: encouraging openness, speak up and inclusion.
- Use diverse perspectives to improve decisions and advance ESG goals.

Our trainer:



Bianca Bernecker

"Every encounter offers an opportunity to discover something new."

Corporate Anthropologist. Passionate about: Igniting Potential. Cross-Cultural understanding and dialogue. Inspiring coalitions between public and private companies and citizens to drive societal change. Areas of interest: continuous learning and improvement, leadership

development, culture, change, behaviour, team performance, psychological safety, diversity and inclusion, (ethical) decision making. Initiator of "De Vindplek": www.devindplek.com



Michael van Woerden

Michael is founder and managing director of expert platform DeComplianceMonitor (2016), being self-employed since 2009. He has extensive experience with (integrity) risk management, ethics & compliance, legal and ESG governance, dealing with a wide range of companies, (semi)governmental organizations, and supervisory authorities.

Why Choose ICC for ESG Training?

ICC's ESG Leadership Training Program stands apart due to its integration with international policy-making and standard-setting efforts. As the world's largest business organization, ICC offers unparalleled expertise, a legacy of global advocacy, and a commitment to providing practical tools that empower organizations to thrive in a rapidly evolving ESG landscape.

Practical, Actionable Insights: Bridging Policy and Practice

ICC goes beyond high-level advocacy by translating global ESG policies into actionable tools and frameworks for businesses. This training equips professionals with the knowledge and skills to integrate these resources into their corporate ESG programs, addressing both current and emerging challenges effectively.

What Makes This Training Unique?

- **Real-World Application:** Each session incorporates ICC's practical tools and globally recognized frameworks, such as the ICC/Sage Report on Sustainable Finance and ICC Model Contracts, to address challenges like green funding, compliance, and stakeholder engagement.
- **Case Studies and Best Practices:** Participants learn from success stories that illustrate how businesses leverage ICC tools, such as the ICC One-Click SME Trade Toolkit, to achieve measurable ESG outcomes.
- **Interactive Workshops:** Engaging, hands-on sessions enable participants to translate learnings into actionable solutions tailored to their organizational contexts.
- **Access to Leading Experts:** The program features insights from top ESG professionals, including contributors to globally recognized reports and standards, ensuring participants receive guidance rooted in real-world experience and international best practices.

How ICC Empowers You to Lead ESG Initiatives

By choosing ICC's ESG Leadership Training Program, you gain access to:

- **Global Credibility:** Certifications endorsed by ICC carry international recognition, demonstrating your commitment to the highest standards of ESG practice.
- **Cutting-Edge Knowledge:** Stay ahead with insights from ICC's latest reports, such as Unlocking Sustainable Finance for SMEs and Navigating ESG Compliance: CSRD and CSDDD.
- **Exclusive Networking:** Engage with a community of global leaders, policymakers, and business professionals committed to driving sustainable practices.
- **Actionable Tools:** Utilize ICC's tools—such as Incoterms®, Model Contracts, and SME Climate Hub resources—to integrate sustainability principles into your organization's operations.

ICC in Action: Real-World Impact

Through our initiatives and standards, ICC has helped thousands of businesses worldwide navigate the complexities of ESG:

- **Trade Facilitation:** ICC tools like Incoterms® and Model Contracts streamline global transactions while embedding sustainability principles.
- **Resilience Building:** The SME Climate Hub and Chambers Climate Coalition provide resources for organizations to adapt to climate challenges
- **Sustainability Advocacy:** ICC's reports, such as the recent study on climate-related economic losses, underscore the urgency of proactive ESG strategies.

When you choose ICC, you are aligning with an organization that doesn't just set the standard but actively drives the change needed for a sustainable future.

FAQ

- **Who is this training for?**

This training is designed for professionals across all business functions who want to integrate ESG into their decision-making, including executives, board members, sustainability officers, legal and compliance professionals, finance leaders, HR, operations, and communications experts.

- **What makes this ESG training different from others?**

This training is not designed to replace an academic study—it is built to work in practice. It follows a pragmatic, action-oriented approach, ensuring that participants can apply ESG principles directly within their organizations. Rooted in ICC’s “for business, by business” principle, the training is led by industry experts who understand real-world business challenges and provide practical solutions rather than purely theoretical insights, therefore it is an ideal complement to your academic study.

- **Do I need prior ESG knowledge to attend?**

No! The training is designed for both beginners and experienced professionals, providing foundational insights and advanced strategies to apply ESG principles in any role.

- **What topics are covered in the training?**

The training covers key ESG governance areas, including:

- Aligning ESG with corporate strategy
- Breaking silos across departments (legal, finance, HR, operations, and communications)
- Navigating ESG regulations (CSRD, CSDDD, Omnibus)
- Managing ESG disclosures and litigation risks
- Building trust through transparency & stakeholder engagement
- Embedding ESG into company culture and leadership

- **How will this training help me implement ESG in my role?**

The training bridges strategy and execution, equipping you with practical frameworks, tools, and real-world examples to apply ESG principles in decision-making, compliance, reporting, and stakeholder engagement.

- **Will there be case studies, exercises, or real-world applications?**

Yes! The training includes case studies, interactive exercises, and group discussions to help you apply concepts in your own business context.

- **How does this training help break silos and improve cross-functional collaboration?**

ESG success requires alignment across departments. This training helps you understand and engage key functions (legal, finance, HR, operations, marketing), enabling teams to work together, drive impact, and avoid isolated ESG efforts.

- **What is the cost of the program?**

The total cost for the program is:

- ICC Members: €1600 for all 9 modules (or 200/module).
- Non-Members: €2400 for all 15 modules (or 300/module).
- The price is deliberately kept low to ensure accessibility and encourage broad participation.

- **Are group or company registrations possible?**

Yes! Organizations can enroll teams or departments to align ESG strategies across functions. As a company, you can also choose to send different attendees to different training sessions, allowing for flexibility in participation and ensuring that each session matches the specific training needs of your team. Contact us for group pricing and customized participation options.

- **Is this an in-person or online training?**

This is an in-person training, designed for interactive discussions, networking, and hands-on learning. The trainings will take place in The Hague - Malietoren.

- **Is the training available on-demand if I can't attend live?**

Currently, this is an in-person program, but follow-up materials and key takeaways will be provided for reference.

- **What is the schedule and duration of the training?**

The training consists of 9 modules, with 1 to 2 sessions per month to allow for in-depth learning and practical application. Each session lasts about 3 hours, providing a focused and interactive experience. Sessions are spread throughout the year, with a break during summer holidays to accommodate professional schedules.

- **Will I receive a certificate upon completion?**

Yes! Participants will receive an official ICC Certificate.

- **Can this training contribute to professional development credits (CPD/CPE)?**

Yes, the training may count toward continuing professional education (CPD/CPE) credits, depending on your professional body. Please check with your organization for eligibility.

- **How do I register for the training?**

You can register using the form on our website (QR-code below), for the whole training course or per individual module.

- **How it works:**

Once you have registered for all modules, you will receive a personal code to manage individual module registrations. This allows you to assign different participants per module if needed. If the same person is attending all modules, they will be automatically added to each session. This administrative process ensures proper tracking for certification purposes. If you have any questions about registration, feel free to contact us.

- **Can I attend one module first and then decide?**

Yes! You can register and pay for a single module to see if the program meets your needs. If you then decide to enroll in the full series, we will deduct the cost of the module you already attended. If the program has already started, we will recalculate the fee on a pro-rata basis for the remaining training sessions, ensuring fair pricing for your participation.





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