

We are your ICC





ICC | 

**There are many  
business organisations  
in the world, but the  
International Chamber  
of Commerce is firmly  
in a category of one.**

We are the collective voice of over 45 million businesses – united behind a common vision that trade and international cooperation are essential to bring positive change to the world.

We are the only private sector organisation with a seat at the table in the United Nations – as well as privileged access into a range of major intergovernmental processes that have the power to shape the regulatory environment for business globally.

The rules and standards we set facilitate around two-thirds of global trade in goods. While our self-regulatory codes help establish a level playing field for enterprise in almost every country in the world.

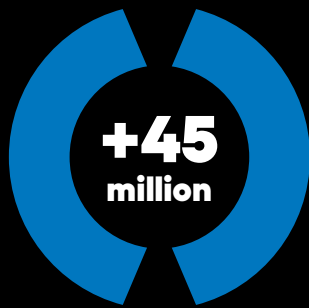
And, when things go wrong, we provide trusted solutions to resolve business disputes – with our International Court of Arbitration settling over \$200 billion in claims each year.

Our global activities and services are underpinned and enabled by a unique network of national committees – providing real connectivity to local business communities and influence where it matters in national capitals.

**We are the world's business organisation.**

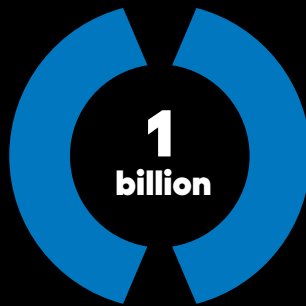
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# Our global footprint and impact



**companies in +170 countries**

Our network employs over



**private sector workers**

Our standards facilitate around



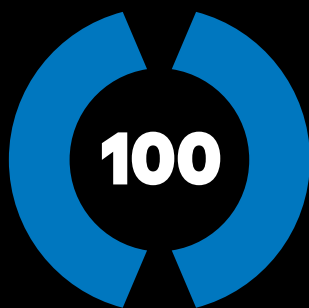
**in merchandise trade annually**

We resolve more than



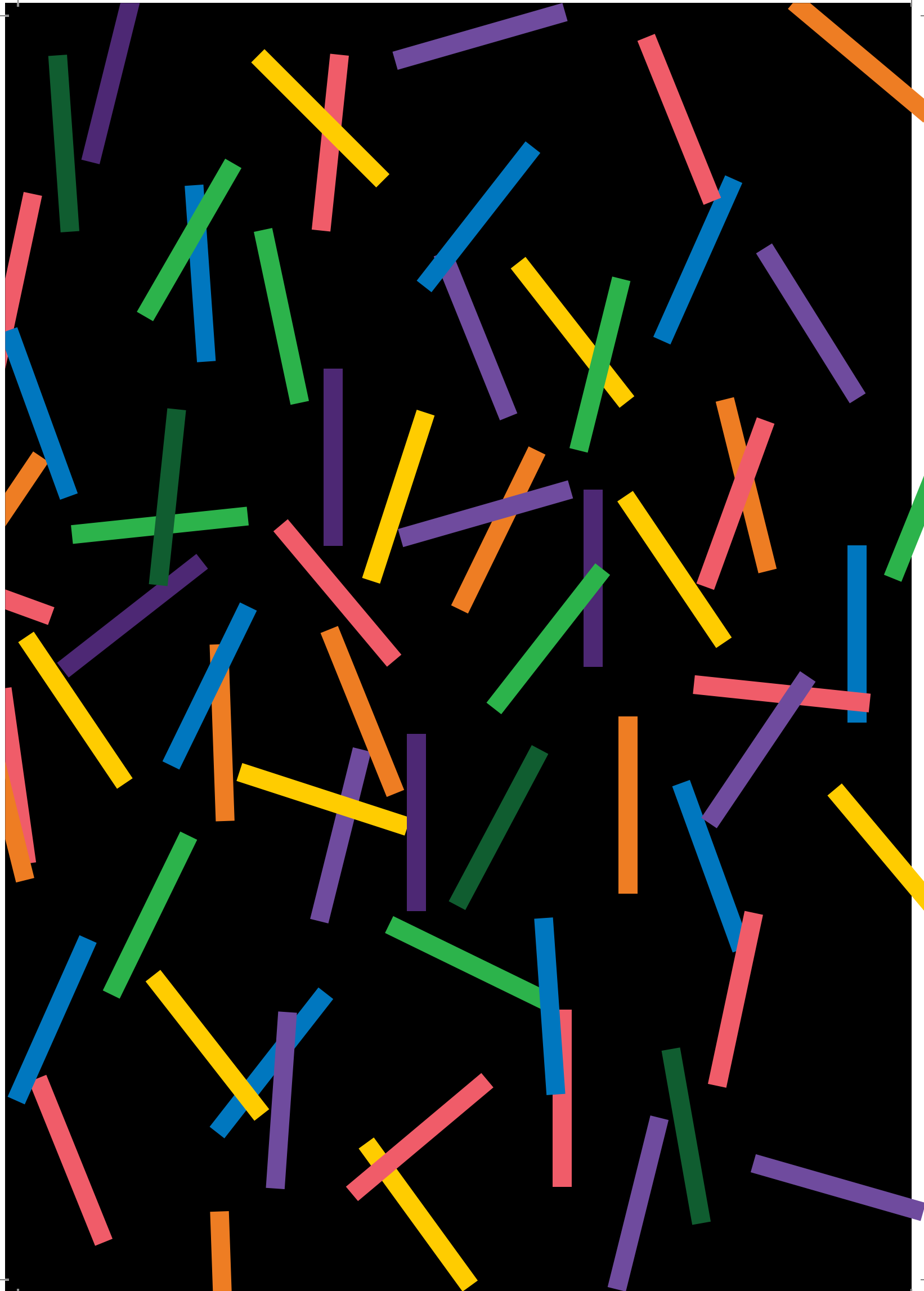
**in commercial disputes each year**

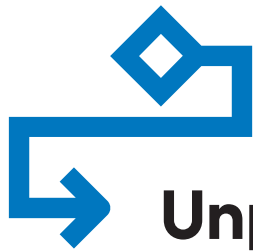
We maintain local offices in close to



**national capitals**

– from Accra to Washington DC





# Unparalleled insight and influence to help you stay ahead of the curve

At ICC, we understand the increasingly complex international environment for business.

So when it comes to staying ahead of and shaping public policy change, we'll support you wherever you are in the world.

ICC membership provides a truly joined-up offer – from macro to micro and from multilateral to national – meaning we can help companies navigate cross-border challenges in a way no other organisation can.

Through our peerless working relationships with national governments and international organisations we provide real-time insights on policy developments that can help keep your business ahead of the curve.

We work tirelessly to shape new international regulations and treaties that work for business – drawing on the experience and expertise of our member companies. Our trusted position in the United Nations system also provides us with a platform to set the international agenda – on issues from climate change to cybercrime.

See us as your partner of choice to get the international policy outcomes you need to allow your business to thrive.

## How to get involved

ICC membership provides the opportunity to shape our strategic agenda – as well as our substantive engagement with governments and in major international negotiations. Here are some of the ways you can get involved:

### Local

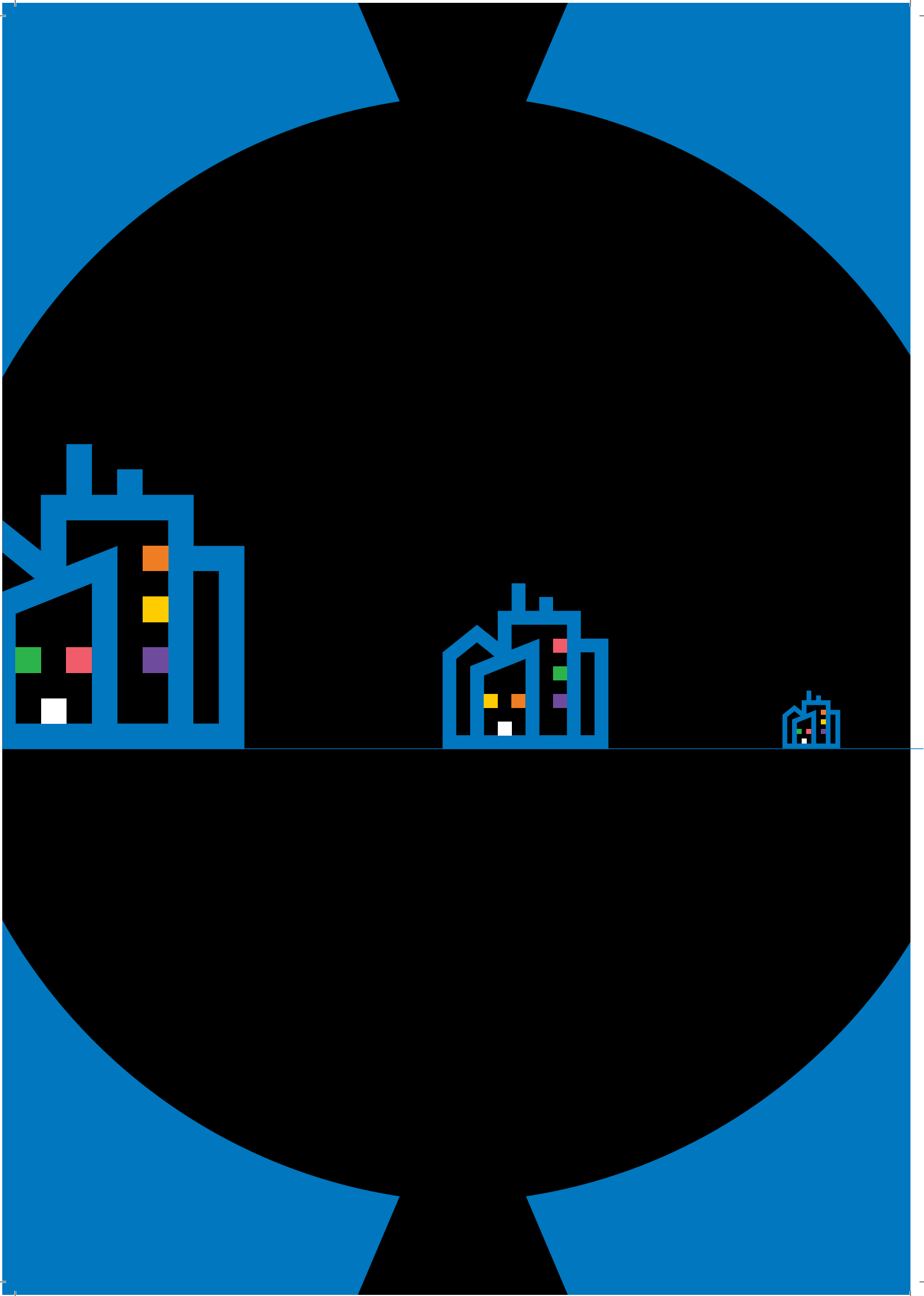
Our national committees host a range of policy committees which track and respond to a range of national policy developments – feeding into our global advocacy programme.

### Global

We host 12 thematically-focused global commissions – each serving as an interactive forum for experts to shape our international engagement and receive tailored briefings and updates from our expert team.

### Leaders

Members have the opportunity to take on leadership roles for key workstreams – as well as representing ICC in international forums.





# Securing a level playing field for business to compete

In a world of unprecedented geoeconomic complexity and competition, effective international standards have never been so vital in enabling trade – and, moreover, securing a level playing field for responsible businesses.

We were the trailblazers of industry self-regulation over a century ago: A mantle that we take seriously to this very day, setting market leading standards to facilitate trade and enable responsible business.

Our technical rules and standards underpin merchandise trade and trade finance transactions to the combined tune of \$17.5 trillion every year. We are also working to introduce standards capable of finally eliminating cumbersome paper-based processes from global commerce – with the potential of delivering billions in cost savings to companies large and small.

What's more, we are on the cutting edge of helping companies navigate major environmental, social and governance challenges.

In the past year alone, we've issued new codes to support businesses in combatting corruption, managing their engagement in sensitive markets and embedding integrity in marketing communications. We're also piloting a new framework to allow companies and banks to grade the sustainability profile of individual trade transactions – responding to growing regulatory demands and public expectations.

## Why ICC membership matters

### **Shape standards**

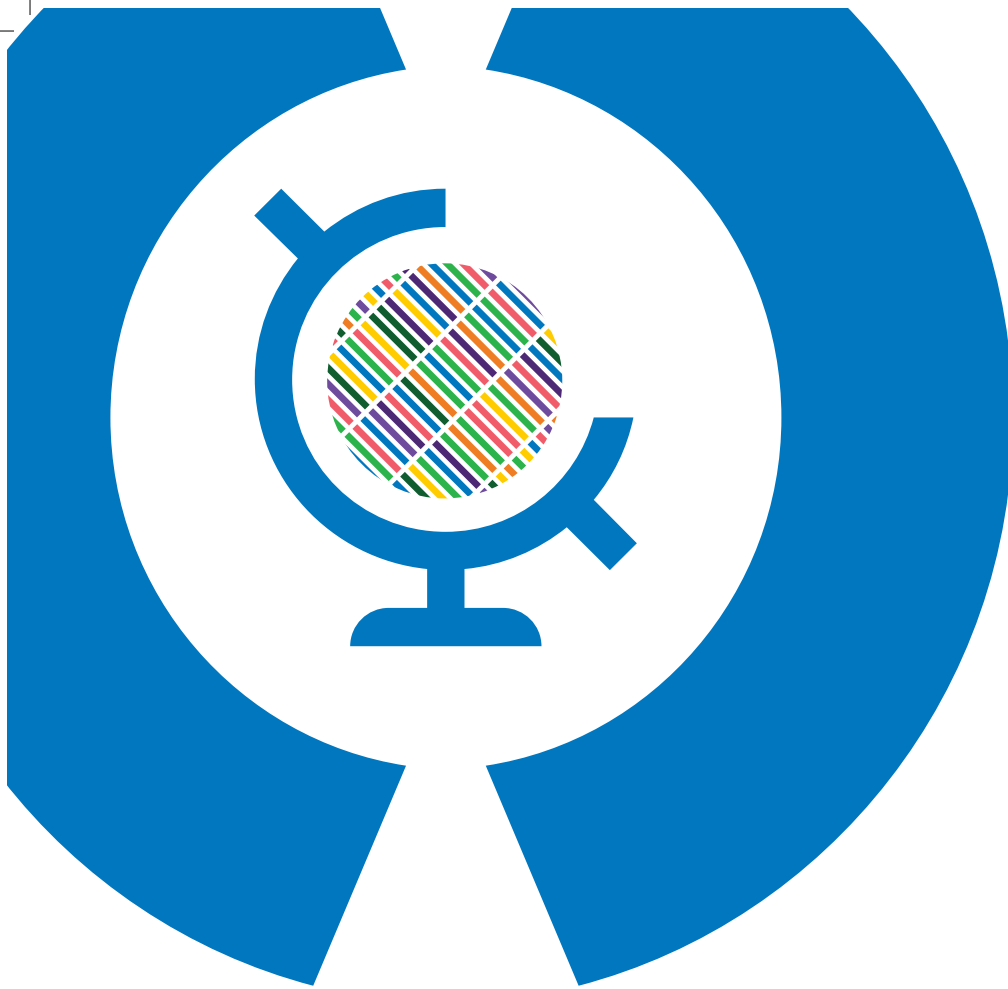
The best way to ensure our rules and codes work for your business is to get under the bonnet. All of our tools are developed and/or revised through deep consultation with experts from member companies.

### **Set the agenda**

We provide a responsive service: If you see an area of the economy in need of real, workable standards we're always open to a discussion of how our platform can be put to use.

### **Early access**

Members enjoy privileged access to any new ICC products – in the case of our technical standards, ensuring you can adapt your systems ahead of the competition.

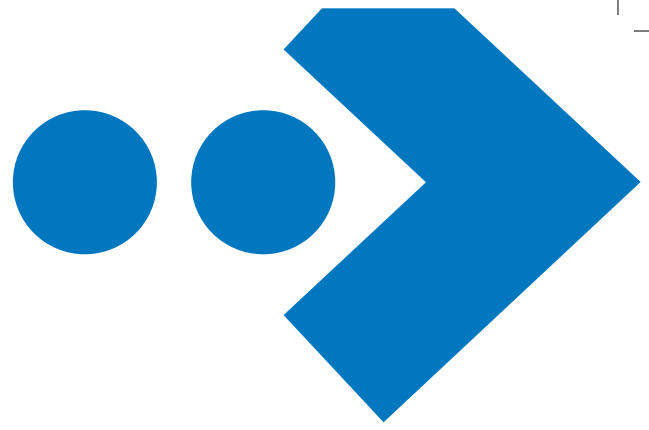


## Your gateway to a world of connections

Our service doesn't end with external engagement and self-regulatory products. Our global network is at your service to learn from and connect with business leaders and experts across the globe.

We know there is huge value in enabling dialogue between companies from different sectors and geographies – leveraging our unique membership footprint and institutional reach.

- Our annual programme of events convenes business leaders, subject matter experts and government representatives to deliver unparalleled insights, advice and inspiration – as well as business matching opportunities.
- At major international summits – such as the annual United Nations climate conference – we host dedicated business spaces, providing members the opportunity to showcase their impact, leadership and expertise.
- Our global policy commissions regularly host peer-to-peer discussions allowing members to exchange on best practices to respond to emerging challenges – on issues from regulatory compliance to geopolitics.
- We host regular technical seminars and training sessions throughout our network to help companies build essential skills for their international operations.
- Our global reach provides trusted connections to local business networks in over 170 countries – including almost 100 ICC national committees.



## Our roadmap for action

In a world of talk shops, we are laser focused on delivering results that make a difference in the real economy. Our priority areas of engagement include:



### **Resolving trade frictions**

We are working across multiple areas to tackle the root causes of growing trade tensions in the global economy – from unilateral tax measures to variances in national sustainability policies. We also provide a responsive services to respond to protectionist measures leveraging the reach of our national committee network and global connectivity.



### **Promoting integrity and the rule of law**

In addition to our market leading dispute resolution services, we work to champion policy approaches capable of combatting corruption and other integrity risks – as well as developing and promoting the use of self-regulatory codes in response to the real-world needs of members.



### **Accelerating action on climate and sustainability**

We lead the representation of business in a range of intergovernmental forums – from the United Nations climate process to ongoing negotiations to establish a new global treaty to combat plastic pollution. We're also committed to develop over the next two years – in consultation with member companies – a range of new tools to embed sustainability considerations firmly in international trade transactions.



### **Enabling effective digitalisation**

Our global network is driving legal and regulatory reforms to finally rid the global trading system of paper-based processes – with our specialist unit in Singapore driving cross-sectoral efforts to align industry and governments behind common digital trade standards. More broadly, we are working across a range of multilateral processes to secure workable international agreements to embed trust, security and accessibility at the heart of the digital economy.



### **Enhancing international cooperation**

With multilateral cooperation at a low-ebb, we are spearheading efforts to reform international institutions in line with the needs of the private sector – with a primary focus on modernising and strengthening the World Trade Organization.

**Join us to build a better  
business world.**



Visit [iccwbo.org/membership](https://www.iccwbo.org/membership)